



Community Data Program Annual Meeting, 2014

Canadian Council on Social Development

May 8-9, 2014, London, Ontario

Meeting overview: Thursday

1. Introduction and purpose
2. Review of 2013-2014
3. Presentations by members on data use cases
4. Plans for 2014-2015
 1. Program leadership
 2. Data purchase and access
 3. Train people and build capacity
 4. Communications and sharing results within the network
 5. Build and foster partnerships
5. Conclusion of Day 1

Meeting overview: Friday

6. Unconference
7. Wrap up

1.2 Opening remarks

CCSD Community Data Program Annual Meeting, 2014

1.3 Purpose and structure of the meeting

1. Network and share information among Lead organizations
2. Generate input to program decisions and strategic direction
3. Provide Information updates from CCSD and Community Data Program Team

2.1 Review of 2013-2014

- 21 consortia + 2 new for 2014-2015
- Member organizations: 215
- 4 orientations and 2 training sessions
 - Durham Region, Halton Region, Peterborough, Saint John, Wood Buffalo
- Schedule B: All data orders initiated
 - Certain custom geographies and certain Census and NHS tables have not yet been delivered
 - CUTA unwilling to share data with CDP
- Three Product Profiles
 - NHS and Census, Taxfiler data, CIC Data Cube
- 3 Making it Count newsletters and 8 email updates
- Website changes
 - Migration from Drupal 6 to 7
 - New alpha-stage catalogue (communitydata.ca/catalogue2)

3.1 Review of data usage in 2013-2014

<i>Indicator</i>	<i>2012-2013, actual</i>	<i>2013-2014, target</i>	<i>2013-2014, actual</i>
Total active users as of last day of program year	654	800	842
Total individual users who downloaded one or more table	180	400	296
Total number of downloads	1966	2500	3119
Median number of downloads per downloading user	4	5	5
Average number of downloads per week	37.8	48	60

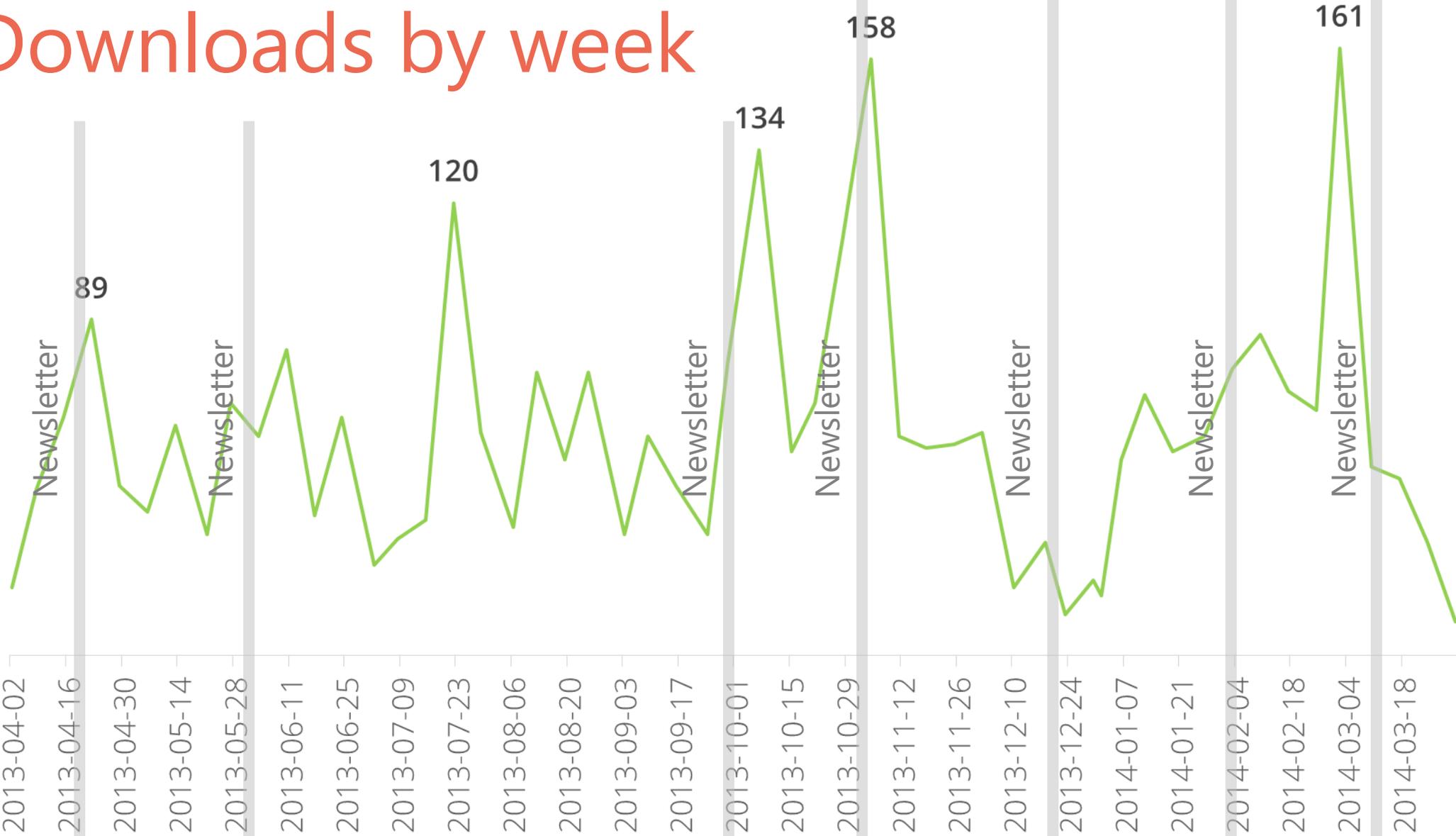
Top 10 datasets

<i>Data product</i>	<i>Number of downloads</i>
1. Taxfiler (T1FF) - Family Data, 2010	397
2. National Household Survey Profile, 2011 - (all GNRs)	262
3. Taxfiler (T1FF) - Neighbourhood Income and Demographics, 2010	184
4. Census Profile, 2011	162
5. Taxfiler (T1FF) - Seniors, 2010	106
6. Labour Force Survey (2012)	98
7. PCCF, 2013	92
8. Taxfiler (T1FF) - Financial Data and Charitable Donations, 2011	66
9. Taxfiler (T1FF) - Family Data, 2011	51
10. Canadian Community Health Survey (2003-2011)	49

Top 10 data users

<i>User</i>	<i>Consortium</i>	<i>Number of downloads</i>
1. cims_manager@spcottawa.on.ca	Ottawa	212
2. james.houston@gov.mb.ca	Winnipeg	126
3. auburn.larose@wdgpublichealth.ca	Wellington-Dufferin-Guelph	92
4. thildebrandt@cdhalton.ca	Halton Region	86
5. srichter-salomons@calgarypolice.ca	Calgary	84
6. emilian@workforcedevelopment.ca	London	73
7. wchu@toronto.ca	Toronto	69
8. cyokingc@toronto.ca	Toronto	68
9. bdales@pspc.on.ca	Peterborough	59
10. schraedera@sdhu.com	Sudbury	59

Downloads by week



Targets for 2014-2015

Total active users as of last day of program year 1000

Total individual users who downloaded one or more table 350

Total number of downloads 3800

Median number of downloads per downloading user 6

Average number of downloads per week 75

NEW: Number of publications by members 23

Coffee break

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3.2 Presentations of data use cases by consortia

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Auburn Larose Wellington-Dufferin-Guelph Public Health

Consortium: Wellington-Dufferin-Guelph

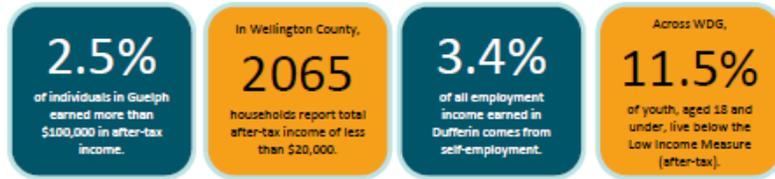
Wellington-Dufferin-Guelph Census/NHS Bulletin



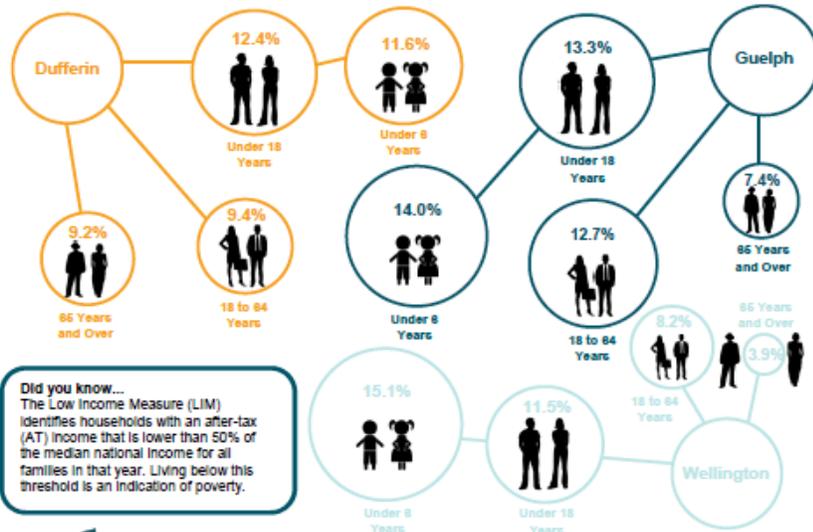
Income & Earnings

2011 NHS BULLETIN: Income & Earnings

This report summarizes income and earnings data collected during the 2011 National Household Survey (NHS) for Wellington, Dufferin, and Guelph (WDG). Income data reported in this portion of the 2011 NHS was based on the year prior (2010). In 2010, 203,985 individuals in WDG, aged 15 and over, reported income. The average income (after-tax) was \$36,083.49.



Prevalence of Low Income in 2010 Based on LIM-AT

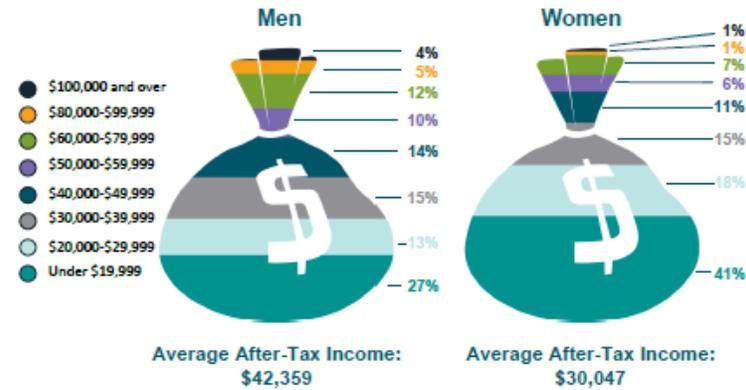


Did you know...
The Low Income Measure (LIM) identifies households with an after-tax (AT) income that is lower than 50% of the median national income for all families in that year. Living below this threshold is an indication of poverty.



Note: Direct comparisons cannot be made between the 2008 Census Long Form data and the 2011 National Household Survey, which replaced the Long Form. The 2008 Census Long Form was mandatory while the new 2011 National Household Survey was voluntary. Due to this change in methodology, the 2011 sample may be subject to underreporting, or non-response bias, from individuals of certain sub-groups who are less likely to respond to surveys.

Gender Differences in After-Tax Individual Income in WDG, 2010



Average After-Tax Family Income, 2010



Did you know...
"Family Income" refers to the total combined income of all members of a family. Families can be couple-only families, couple-with-children families, and lone-parent families.



Note: Direct comparisons cannot be made between the 2008 Census Long Form data and the 2011 National Household Survey, which replaced the Long Form. The 2008 Census Long Form was mandatory while the new 2011 National Household Survey was voluntary. Due to this change in methodology, the 2011 sample may be subject to underreporting, or non-response bias, from individuals of certain sub-groups who are less likely to respond to surveys.

Education & Employment

2011 NHS BULLETIN: Education & Employment

This report summarizes education and employment data collected during the 2011 National Household Survey (NHS) for Wellington, Dufferin, and Guelph (WDG). In 2011, there were 139,980 individuals, aged 15 and over, who were employed in WDG. Overall, 61.4% of individuals, aged 25 to 64, in WDG have a postsecondary certificate, diploma or degree.

14.8%

of individuals with postsecondary education in Guelph studied outside Canada.

7.0%

In Dufferin County, the unemployment rate is

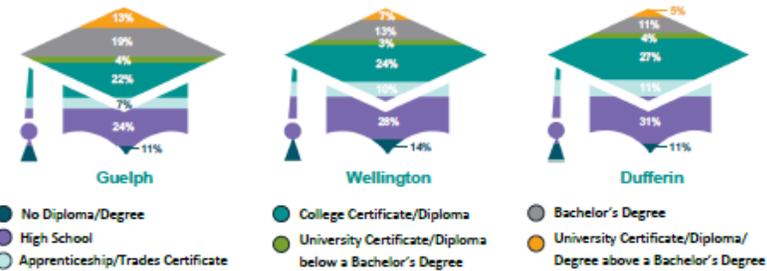
18.1%

of workers in Wellington County are self-employed.

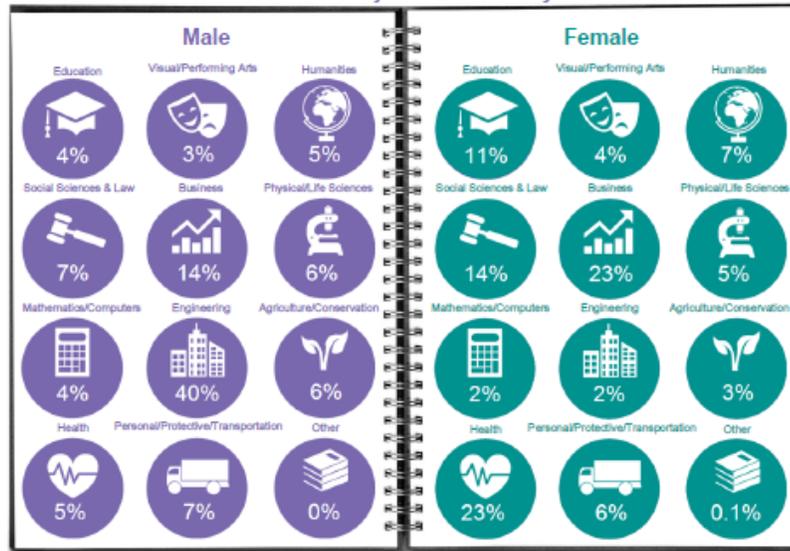
11.9%

Across WDG, of individuals, aged 25 to 64, have no educational diploma or degree.

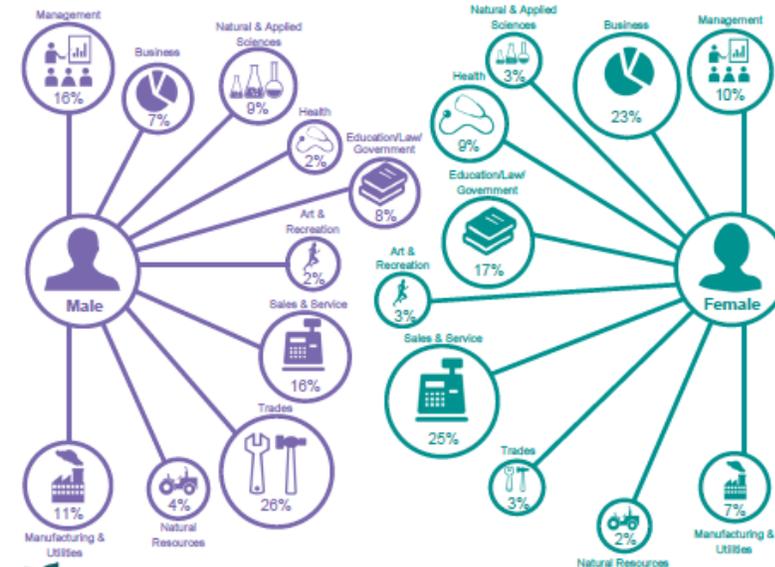
Highest Educational Level Achieved for Individuals Age 25 to 64



Gender Differences in Major Field of Study across WDG



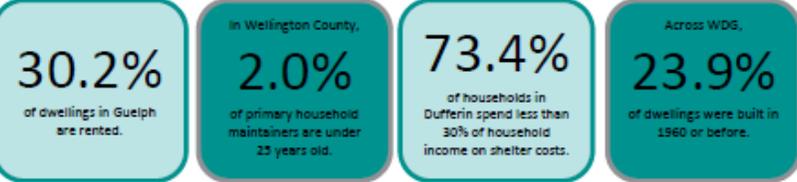
National Occupation Classification (NOC) by Gender in WDG



Housing & Shelter

2011 NHS BULLETIN: Housing & Shelter

This report summarizes housing and shelter data collected during the 2011 National Household Survey for Wellington, Dufferin, and Guelph (WDG). In 2011, there were 99,145 occupied private dwellings in WDG; 76,915 (77.6%) of those dwellings were owned while 22,230 (22.4%) were rented. Overall, 7.2% of dwellings in WDG were constructed between 2006 and 2011.

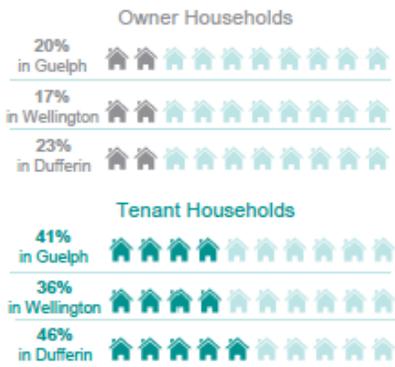


Average Monthly Shelter Costs

	Owner Households	Tenant Households
Guelph	\$1278	\$888
Wellington	\$1278	\$823
Dufferin	\$1465	\$935

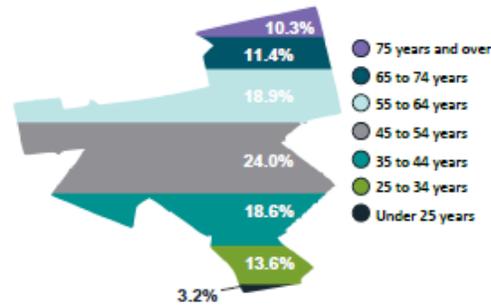
Did you know...
 "Shelter costs" include monthly rent or mortgage payments, condo fees, and property taxes as well as the costs of electricity, heat, municipal services, etc.

Percentage of Households Spending More Than 30% of Household Income on Shelter Costs



Did you know...
 If a household spends more than 30% of their income on shelter costs, they are considered to be experiencing affordability issues.

Age Group of Primary Household Maintainers in WDG



Average Value of Dwellings

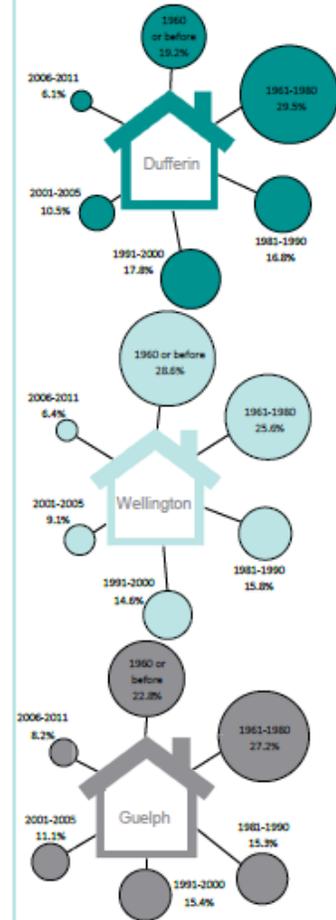


Percentage of Private Households in WDG by Suitability and Condition of Dwelling



Did you know...
 Housing suitability refers to whether a dwelling has enough bedrooms based on the age, sex, and relationships of the household members.

Percentage of Private Dwellings by Period of Construction



Cheryl Hitchen City of Kingston

Consortium: Kingston, Frontenac, Lennox, and Addington

Veronique Dryden Region of Peel

Consortium: Peel Region

Brenda Dales Peterborough Social Planning Council

Consortium: Peterborough

Peterborough Data Consortium

- Has six members: PSPC, City of Peterborough, United Way, Health Unit, Family Resource Centre, Workforce Development Board
- Working on sharing data tables to compliment work, reduce duplication of efforts
- Created a “Cloud” to post data and reports

RENTER Household Income – Peterborough (City)

Income	Number of Households	% of Income paid for a 2bdm. apartment*
Under \$10,000	1,045	110% or more
\$10,000 to \$19,999	2,275	110% to 55%
\$20,000 to \$29,999	2,810	55% to 36.6%
\$30,000 to \$39,999	2,300	36.6% to 27.4%
\$40,000 to \$59,999	2,825	27.4% to 18.3%
\$60,000 to \$79,999	1,050	18.3% to 13.7%
\$80,000 to \$99,999	605	13.7% to 11%
\$100,000 and over	525	11% and less
Total	13,435	

Source: National Household Survey, 2011, Income and Housing, Topic-Based data from Statistics Canada; Acquired by Community Data Program, Peterborough Social Planning Council (local lead); Custom calculations AHAC

Notes:

1. Median Renter Household Income = \$32,046
2. Median Renter Shelter Cost = \$850.00 monthly. Requires \$34,000 annually for affordability.
3. An average market rent for a two bedroom apartment was \$915* (per month) in 2013.

Half of the renter households in Peterborough have incomes below \$32,046 while 'affordable' income for an average market two-bedroom apartment is \$36,600 annually. More than 6,718 households have incomes below \$34,000 which is the 'affordable' annual income of the median renter shelter cost. From the renter household income distribution above, we know that many households are paying well in excess of 50% of their total household income ('severe core housing need').

The cost of housing becomes an impediment to healthy living when that cost precludes healthy eating, proper clothing or medical requirements. (Housing itself can present health hazards.) Housing-induced poverty is then realized. This is common when income levels are low or unsustainable.

AHAC

3.3 Data use case open discussion and show-and-tell

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Lunch break

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4. Plans for 2014-2015

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4.1 Program leadership

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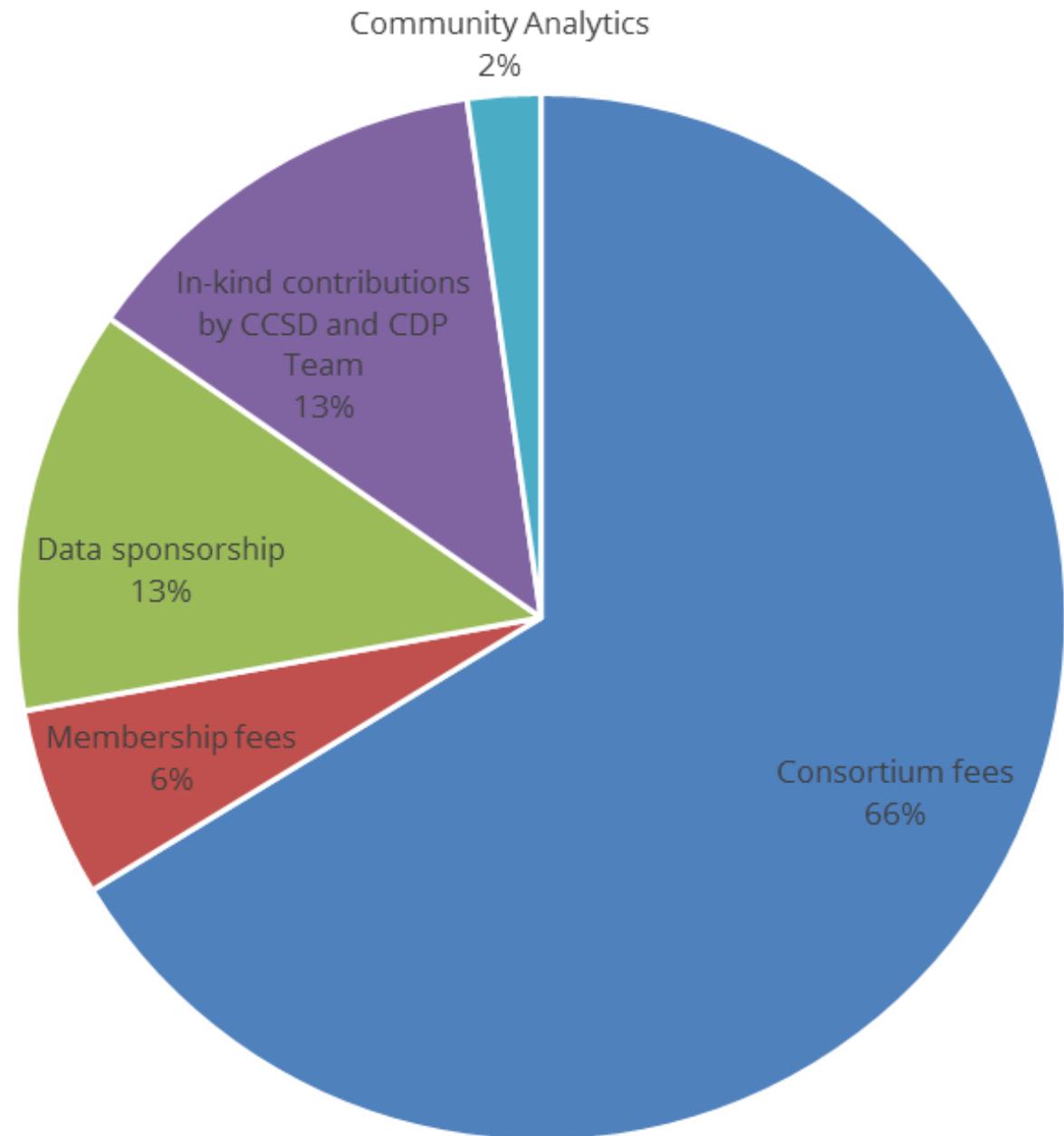
4.1.1 Work plan and budget for 2014-2015

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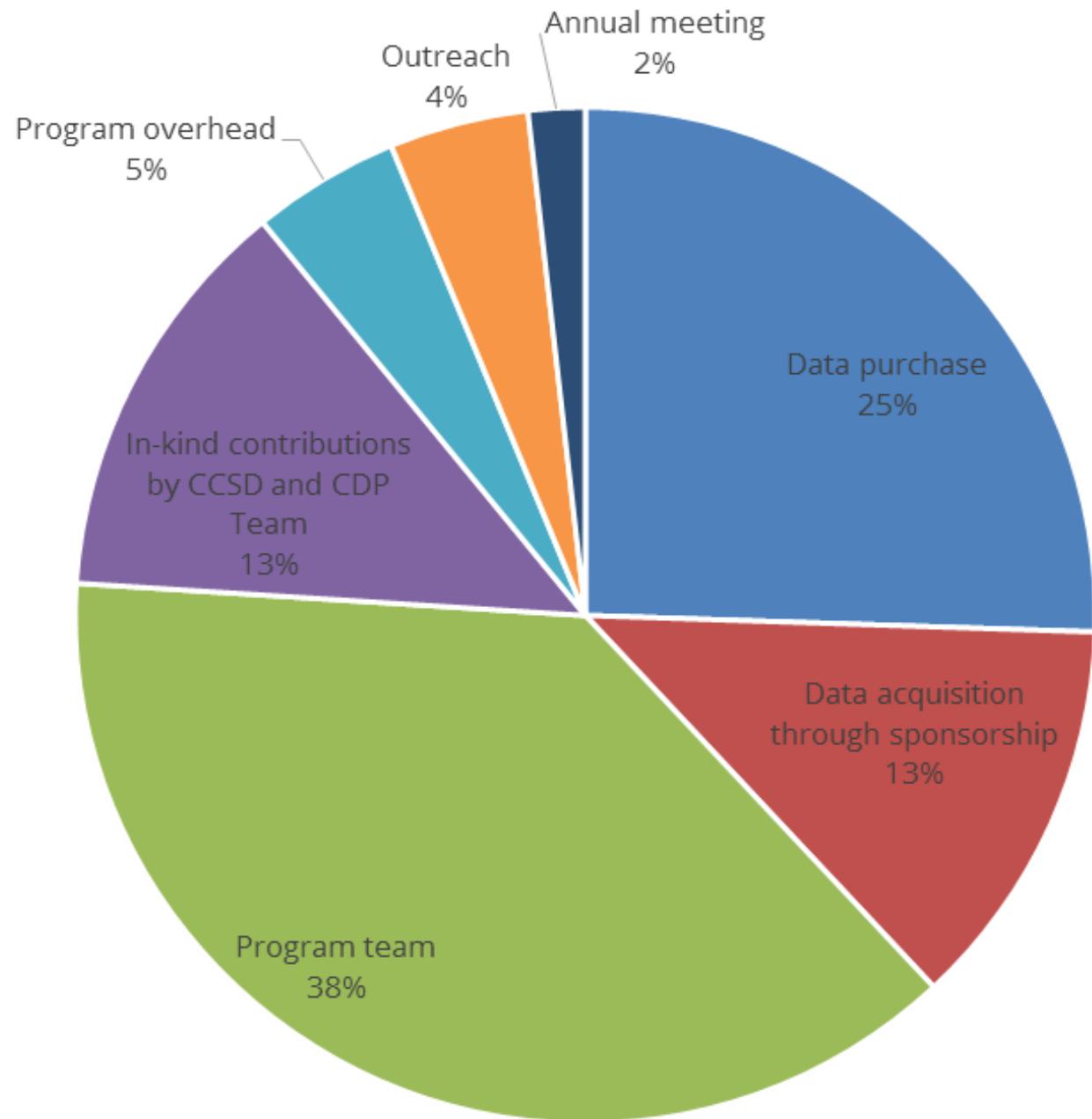
Annual program work plan, 2014-2015

- Refer to Page 32-35 of the Annual Report
- 2014-2015 will feel similar to 2013-2014
- Highlights of new activities for 2014-2015
 - Web development: enhancements started last year, 2015-2016 and 2016-2017 will see more investment in web development
 - Data acquisition: Focus on acquiring Census and NHS data, including custom geographies
 - Networking and sharing: Better-profile use of community data on CCSD.ca
- Target: 35 consortia by March, 2015
- Prepare for the first of a series of publications, with the first produced in 2015-2016

Summary of revenue, 2014-2015



Summary of expenses, 2014-2015



4.1.3 Steering Committee

- Up to six positions for Leads
- Two year term
- Incumbents welcome
- Seeking wide representation
 - Across Canada
 - Urban and rural areas
 - Municipalities and community organizations
- Commitment: three phone meetings per year, and contribution to strategic direction

4.1.3 Steering Committee

- **Current members**
 - Harvey Low (Toronto)
 - Jean Isseri (Montreal)
 - Lisa Davis (Calgary)
 - Lorraine Copas (Vancouver)
 - Trevor McAlmont (Simcoe County)
 - Veronique Dryden (Peel Region)
- **Current nominations**
 - Auburn Larose (Wellington-Dufferin-Guelph)
 - Lorraine Copas (Vancouver)
 - Manny Makia (Wood Buffalo)
 - Additional nominations?

4.2 Data purchase and access

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4.2.1 Introducing Schedule B

- See Page 38 of Annual Report
- Carry-over from 2013-2014
- New data for 2014-2015

Carry-over from 2013-2014

- Geocoding
- NHS and Census tables ordered in April 2014
 - 2nd half of target group profiles
 - NHS topic-based tabulations
 - Community Poverty Project
 - Census and NHS profiles at custom geographies
 - NHS and Census tables at custom geographies

Custom geographies: finished

<i>Community</i>	<i>Completed (y/n)</i>	<i>Completion date</i>
Sudbury	Yes	January 31, 2014
Hamilton	Yes	February 13, 2014
London	Yes	January 23, 2014
Ottawa	Yes	March 4, 2014
Toronto	Yes	January 31, 2014
Waterloo Region	Yes*	Imminent*
Durham Region	Yes	January 23, 2014
KFLA	Yes	January 24, 2014
Parry Sound-Nipissing	Yes*	Imminent*
Peel Region	Yes	February 10, 2014
Wellington-Dufferin-Guelph	Yes	January 24, 2014
York Region	Yes*	Imminent*

Custom geographies: not finished

<i>Community</i>	<i>Completed (y/n)</i>	<i>Completion date</i>
Calgary	No	June 16, 2014
Regina	No	May 31, 2014
Saint John	No	May 31, 2014
Vancouver	No	June 16, 2014
Winnipeg	No	May 31, 2014

Census/NHS data in-hand

- Census custom topic-based tabulations
- NHS Profiles at CD-CSD-DA and CMA-CA-CT, for all geographic units regardless of GNR
- 6 target group profiles for NHS and Census (to CT and DA)
 - Francophones
 - Activity difficulties
 - Aboriginal population
 - Recent immigrants
 - Immigrants
 - Low income population (LIM-AT)

Census/NHS tables ordered in April 2014

- See [ccsd-cdp_census-nhs-order-list_april-2014.xlsx](#) for a list of tables for which we've initiated orders (ETA summer 2014)
- 3 Profile tables
 - NHS Profiles by designated place, health region, FSA, and custom geographies
 - Census Profiles by health region and custom geographies
 - Place of Work Profiles (CD-CSD-DA, CMA-CA-CT)

Census/NHS tables ordered in April 2014

- 8 target group profiles at Census and NHS (to CT and DA)
 - Visible minorities
 - Female lone parents
 - Population 65 years and over
 - Population living alone
 - Low income population (LICO-AT)
 - Low income population (LICO-BT)
 - Low income population (MBM)
 - Population in subsidized housing

Census/NHS tables ordered in April 2014

- 24 Community Poverty Project tables
 - Subject to budget, data quality, costs
 - CPP tables will range from \$800 to \$5000
 - Some will not have useful information at the DA level

Topic-based tabulations

- Aboriginal peoples: 1 table
- Education and labour: 11 tables
- Families, households, and marital status (Census): 4 tables
- Immigration and ethnocultural diversity: 7 tables
- Income and housing: 18 tables
- Mobility and migration: 1 table

New data for 2014-2015

- TransUnion Credit Report Characteristics, Q1, 2014
- Reduced number of ENVISION licenses
- Building Permits, 2013
- Taxfiler (T1FF)
 - Income inequality (custom), 2010
 - Working poverty (custom), 2011
 - Family, Seniors, NID, 2005
 - Family, Seniors, NID, Financial, Migration, 2012
- Canadian Business Patterns, June and December, 2014
- Shelter Capacity Report
- Insolvency Data
- Welfare Incomes

Free data

- ESDC Database on Minimum Wages, 2014, 2015
- Canadian Community Health Survey, 2013
- CMHC Market Analysis Centre Products, 2013
- CULC Public Library Statistics, 2012, 2013
- Low Income Lines, 2012, 2013
- Police Resources in Canada, 2013
- Uniform Crime Reporting Survey, 2013

4.2.4 New communitydata.ca catalogue

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5 steps to make the website great

(Taken from 2013 Annual Meeting)

1. Make the website inviting
2. Make more metadata available to users searching for data
3. Build teaching into the design of the website
4. Introduce select-by-geography functionality
5. Empower users to interact more fluidly online

“Make more metadata available to users searching for data”

- Alpha-stage catalogue at communitydata.ca/catalogue2
 - Better metadata
 - Less complicated search filters
 - More sensible arrangement of geos
 - Pictures
- Easier to use than previous catalogue
- Still lots of work
 - Single-click downloads
 - Version française
 - Autocompleting search bar

The screenshot displays the 'Catalogue' search interface. On the left, there are four filter sections: 'DATA GROUP' (listing various datasets like 'Beyond 20/20 Professional Browser'), 'DATA PROVIDER' (listing organizations like 'Statistics Canada'), 'GEOGRAPHY' (set to '<Any>'), and 'YEARS WITHIN DATA' (set to '<Any>'). An 'Apply' button is at the bottom of the filters. On the right, the search results are displayed, showing 'Displaying 1 - 30 of 462'. Each result includes a '2011' icon and a title, such as 'Target group profile of the Francophone population, Census, 2011'.

Focus for subsequent years

2014-2015

- Wrap up work on the catalogue
- "Make the website inviting"
- "Empower users to interact more fluidly online"

2015-2016

- "Select-by-geography functionality"
- "Build teaching into the design of the website"

4.2.5 Reminder about Schedule C

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4.3 Train people and build capacity

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4.3.1 Product Profile: Shifting from table-specific to theme-specific guides

- Product Profiles have been well-received
- Better metadata renders them less useful than previously
- Shift in focus to:
 - Thematic guides
 - e.g. on working poverty, immigration, housing affordability
 - Technical tutorials
 - e.g. mapping taxfiler data, merging fields, Excel basics
- Specific themes and tutorials of interest?

4.3.2 ENVISION update

- From members' experience, we've found that ENVISION is
 - Not functional enough for power users who know GIS
 - Not intuitive enough for beginners who aren't familiar with data
- Four licenses in 2014-2015
- Only Census and NHS data available
- Vivianne (vivianne@communitydata.ca, vivianne@donneescommunautaires.ca) is available to help with ENVISION booking and general assistance

4.4 Communications and sharing results within the network

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4.4.1 CDP Communications: Newsletters and commitment to bilingualism

- Making it Count newsletter
 - Three times per year
- Short email bulletins
 - Once per month excluding months with Making it Count newsletters
- Commitment to bilingualism
 - Website pages
 - Official email correspondence
 - Agenda and minutes for Working Group, Steering Committee, and Leads Teleconferences
 - Blog entries
 - Catalogue and data

4.4.2 CCSD.ca and CCSD's new communication strategy

Nancy Shipman, VP Communications, CCSD

4.4.3 Working towards a publication on social development in Canadian cities and communities

Katherine Scott, VP Research, CCSD

4.5 Build and foster partnerships

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4.5.1 Outreach

- Membership objectives
- Community Analytics
- FCM's Quality of Life Reporting System
- Relationships with universities

4.5.2 Community Data Canada Roundtable, 2014

- Tentative date: June 18, 2014
- Tentative theme: Using NHS and Taxfiler data with a focus on income at small areas

4.1.2 ACTION: Discuss, modify, and approve budget and work plan for 2014-2015

Decision to be taken at 3:50 p.m.

4.1.3 ACTION: Select and approve new Steering Committee members

Decision to be taken at 3:50 p.m.

4.2.2 ACTION: Discuss, modify, and approve Schedule B for 2014-2015

Decision to be taken at 3:50 p.m.

5.1 Day 1: Concluding remarks

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