



TransUnion Bankruptcy Score

Protect your portfolio against the total loss of bankruptcy.

Make more informed decisions about approving credit. Target the right prospects. Manage risk more effectively and reduce losses with the TransUnion Bankruptcy Score. For enhanced predictive power, best practices recommend a dual-score strategy—using the TransUnion Bankruptcy Score in conjunction with the TransUnion Risk Score or other risk scores.

Make smarter, more strategic decisions about prospects, applicants and current customers

In today's challenging economic environment, the ability to predict bankruptcy is more important than ever to your institution's financial health. With the TransUnion Bankruptcy Score, you can predict an individual's likelihood to be involved in a bankruptcy in the next 18 months. This can enable you to target more accurately, reduce losses, take adverse action against fewer customers, and approve or retain more good customers.

Evaluate bankruptcy risk better with our score

Use the TransUnion Bankruptcy Score to make statistically sound, consistent and objective decisions. Unlike other similar models, the TransUnion Bankruptcy Score is not just based on public-record bankruptcies but also on tradelines involved in a bankruptcy. This enables the detection of bankruptcies involving joint account holders and bankruptcies of small-business owners who have made personal guarantees.

Use a bankruptcy score with a risk score to improve your overall risk management

Because the TransUnion Bankruptcy Score focuses on the risk of bankruptcy, it is recommended to be used in conjunction with a risk score, such as the TransUnion Risk Score. This dual-score strategy—the use of two risk scores—can improve the effectiveness of your risk-management policies.

In addition, using a risk score alone may miss many possible bankruptcies; up to 60 percent of bankruptcies are due to sudden, often unforeseeable changes in situation such as unemployment, divorce or market losses. By using two scores, you can better identify customers who may be at increased risk of experiencing a bankruptcy despite having a good risk score.

Take advantage of powerful functionality with the TransUnion Bankruptcy Score

These and other features make the score a smooth fit with your institution:

- Score range: 010 to 999 (the higher the score, the lower the risk)
- Six scorecards selected at the time of scoring
- 18-month performance period
- Up to four reason codes returned with each score
- Scorecard indicator
- 14-day de-duping period for all auto and mortgage inquiries

In addition, limited minimum scoring criteria allow more relevant files to be scored. Online and batch delivery options can be integrated with other TransUnion solutions. National Validation Summaries are available upon request.

Achieve more with TransUnion

As a global leader, TransUnion brings together data, technology and an in-depth understanding of your challenges to create advantages for businesses, consumers and communities. This powerful combination of information and insight will help you make better decisions, improve efficiency and identify opportunities at every stage of your customer lifecycle—from acquiring customers to strengthening and expanding your relationships with them.

To learn more about the TransUnion Bankruptcy Score and how you can use it to manage risk more effectively, we invite you to request a validation. Please contact your TransUnion representative for more information.