

## Output Fields

Field	Description
Cluster ID	Unique Ref # generated for Cross Reference to TU Aggregate database
Postal Code	FSA LDU (canada Postal Code where the Aggregation is conducted)
Sub Division	"0" for all Postal codes
Street	All street names in Postal codes
City	City name where this postal code is associated with
Prov	Province
Civic Start #	Start Civic # if Neighbourhood Info is asked for - (For Postal code Ignore this field)
Box Start #	Start Box # if Neighbourhood Info is asked for - (For Postal code Ignore this field)
Civic end #	End Civic # if Neighbourhood Info is asked for - (For Postal code Ignore this field)
Box End #	End Box # if Neighbourhood Info is asked for - (For Postal code Ignore this field)
Consumer in Cluster	Consumer Qty In postal code
Consumer in Variable	# on Consumer that have score or any of the variable and used to calculate Mean
Variable Name*	Prefix of variable above (Score- AS, AT All Trade, Refer table that is listed above*)
Variable #	Suffix is # after Prefix above variable list
Min	Minimum value of the variable
Max	Maximum Value of the variable
Mean	Is the Mean of Variable (Sum of Variable within Postal code divided by Consumer in Variable) (Null Values are not used for mean calculations)
Median	Mid-point value of the variable from Min to max. (Null Values are not used for mean calculations)
Std Deviation	The standard deviation is the measure that is most often used to describe variability in data distributions. It can be thought of as a rough measure of the average amount by which observations deviate on either side of the mean. (Null Values are not used for mean calculations)