

# Community Data Program

*2021 Annual Meeting of Leads: Engage & Review*

May 12 & 13th, 2021 | 1 pm – 4 pm ET



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# Day 1 Agenda

Welcome & Introductions

Program Highlights & Key Priorities

Discussion 1: *Filling Data Gaps*

Discussion 2: *Data Visualization*

Day 1 Closing Remarks



# Welcome & Introductions

1. Meeting Opening, Mary Clarke, CDP
2. Welcome, Mike Toye, CCEDNet
3. Purpose of the Meeting
4. Format for Break Out Sessions:
  - What can CDP do for you?
  - What do you want to share?



# Program Highlights & Key Priorities



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# Highlights from 2020 - 2021

## Program Leadership

- » First full year with CCEDNet
- » Revitalized relationship with StatCan
- » Expansion of Local Immigration Partnership (LIP) Network

## Data Acquisition & Access

- » Custom data & modeled data sets
- » A new partnership with CMHC
- » Fulfilment of Schedule B (CDP data acquisition plan)

## Training & Capacity Building

- » Tableau as member service - data visualization tools
- » The Community Recovery Dashboard
- » New Data portals

## Networking and Communications

- » Housing Solutions Lab & Survey
- » CDP leads survey

## Program Administration

- » Streamlined invoicing, budgeting, and reporting
- » Website enhancement project



# Highlights—Top Data Product Downloads

Data Product	# of Downloads
Labour Force Survey - supplemental tables, monthly	138
Community Recovery Dashboard	115
Canadian business counts, establishment and location counts, employment size and North American Industry Classification System (NAICS), June 2020	90
Postal Code Conversion File, released Dec 2019	84
Canadian business counts, establishment and location counts, employment size and North American Industry Classification System (NAICS), December 2019	79
Household & Family TGP of the low-income population (LIM-AT), Census, 2016	78
Census Profile, 2016	68
Longitudinal Immigration Database tables (IMDB)	60
Target group profile of visible minority, Census, 2016	57
EIS - Employment insurance (EI) beneficiaries, monthly, unadjusted for seasonality	56



# Highlights – Top 10 Downloaders (organisations)

Organization	Consortium	Number of Downloads
Northern Policy Institute	Northern Ontario	319
City of Toronto	Toronto	230
Social Planning Council of Ottawa	Ottawa and Region	208
Community Development Halton	Halton Region	200
City of Vancouver	Vancouver	195
Canadian Community Economic Development Network	Canadian Community Economic Development Network	190
County of Simcoe	Simcoe County	166
Region of Peel	Peel Region	161
Community Development Council of Durham	Durham Region	159
Social Planning and Research Council of BC	Vancouver	113



# Key Priorities 2021 - 2022

## Program Leadership

- » Renewal of 2017-2022 program strategic plan
- » Strengthen partnerships with StatsCan, CMHC, LIPs, and CUSP (energy).

## Data Acquisition & Access

- » Prepare for census 2021 custom orders
- » Explore new data methods such as modelling

## Training & Capacity Building

- » Webinars, Data VIZ products and the Solutions Lab, to reach high and modest capacity users



## Networking & Communication

- » Continued delivery of digital communication, more interactive bi-annual meetings
- » CDP user survey to support Strat Plan

## Program Administration

- » Focus on consortium agreement renewal (23 agreements up for renewal)
- » Shift to calendar year budgeting
- » Review of terms and conditions of organisational membership
- » Prepare for website renewal





# Discussion 1: Filling Data Gaps



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# Filling Data Gaps

Success with Modeling Data,  
Mike Ditor (CDP)



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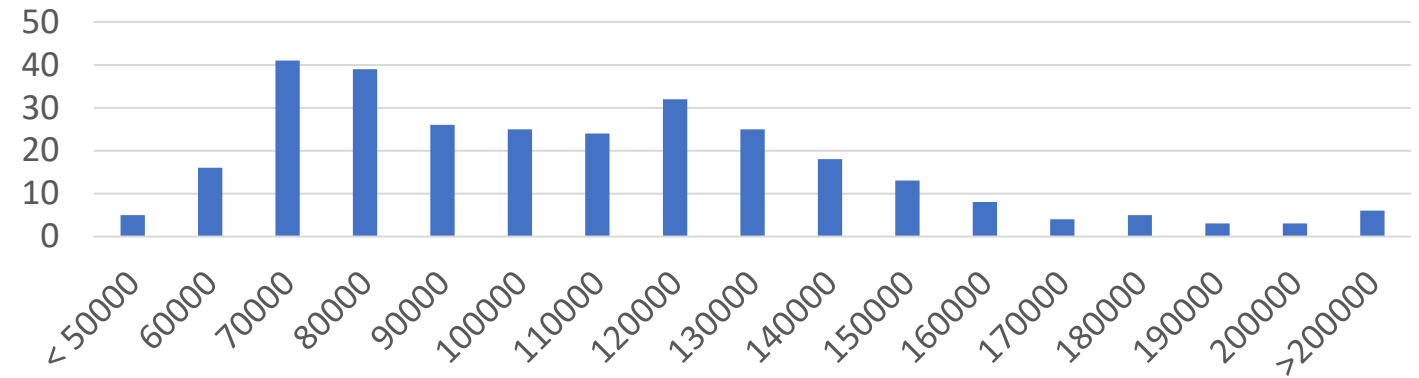


# Filling Data Gaps

## Mean liquid assets of economic families and persons not in economic families

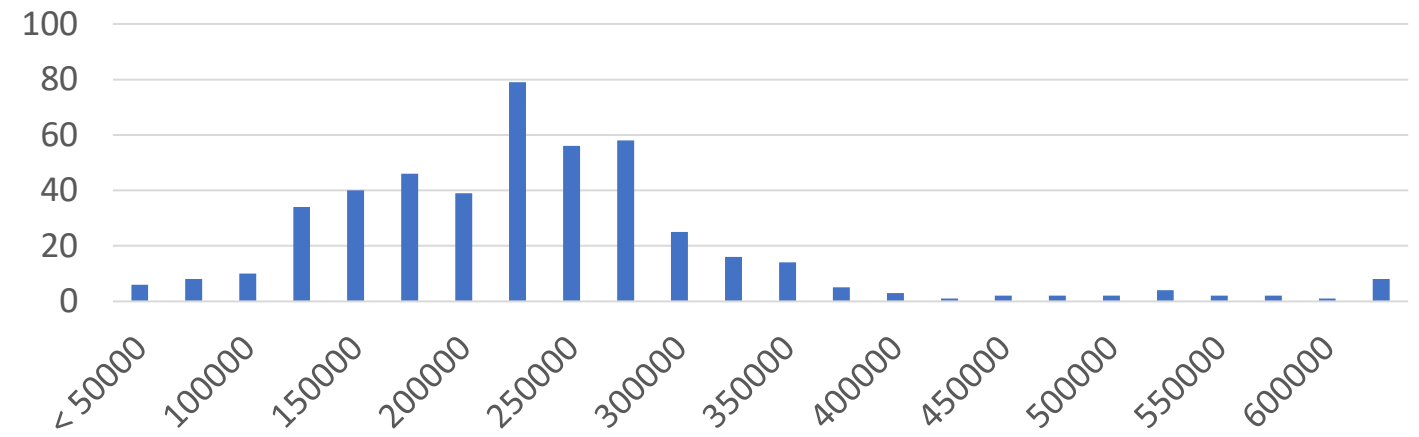
### *Census Divisions (CD)*

- » 292/293 with CV < 24%
- » 264/293 with CV < 16%



### *Census Subdivisions (CSD)*

- » 463/4876 with CV < 33%
- » 65/4876 with CV < 16%



# Filling Data Gaps

Measuring Emerging Local Priorities,  
Jasmine Ing (Calgary)



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# Break Out Groups

## Discussion Questions:

1. What can CDP do for you to fill gaps?
2. How do you fill data gaps?



# 5 Minute Break



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# CDP Data Quiz – Part 1

Pass the time with the CDP data quiz (inspired by the Census data quiz)

1. What provinces/territories have the SGC codes 11 & 61?
2. In the T1FF tables, what levels of geography are represented by the codes 11 & 61?
3. Which low income line does not vary with geography?
4. What are these percentages in brackets and above what value does Statistics Canada suppress the associated data?

Geography
Canada (01) 20000 ( 5.1%)
St. John's (001) 00000 ( 5.3%)
0010001.00 00011 ( 11.1%)
0010002.00 00001 ( 8.8%)

# CDP Data Quiz – Part 1

Pass the time with the CDP data quiz (inspired by the Census data quiz)

1. What provinces/territories have the SGC codes 11 & 61?

11 = Prince Edward Island ; 61 = Northwest Territories

2. In the T1FF tables, what levels of geography are represented by the codes 11 & 61?

11 = Province or Territory ; 61 = Census Tract

3. Which low income line does not vary with geography ?

The Low Income Measure thresholds are independent of geography

4. What are these percentages in brackets and above what value does Statistics Canada suppress the associated data?

These are Global Non-response Rates

Above 50%, data in standard tables are suppressed.

Geography
Canada (01) 20000 ( 5.1%)
St. John's (001) 00000 ( 5.3%)
0010001.00 00011 ( 11.1%)
0010002.00 00001 ( 8.8%)



# Discussion 2: Data Visualization



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# Data Visualization

Tableau as Member Service,  
Jamie Carrick (CDP)



# Data Visualization

Member Experience with Data Visualization,  
Valentyn Kliuchnyk (York Region)

[Low Income Trends in York Region](#)



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# Break Out Groups

## Discussion Questions:

1. What can CDP do for you to visualize data?
2. What do you want to share with colleagues about visualizing data?



# Day 1: Closing Remarks



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# Reflections / Questions on Day 1 Topics

## Day 1 Topics Covered

- » 2020 program highlights
- » 2021-2022 outlook
- » Filling Data Gaps
- » Data Visualization



# Closing Remarks

See you tomorrow!

May 13<sup>th</sup>, 1 pm – 4 pm EST

Day 2 Topics:

Discussion 3: 2021 Census

Discussion 4: How to run a consortium



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# Day 2 Agenda

Welcome & Day 2 Opening

Discussion 3: *2021 Census* (followed by break out groups)

Discussion 4: *How to Run a Consortium* (followed by break out groups)

Closing Remarks: Conclusion & looking forward to 2021-2022



# Discussion 3: 2021 Census



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# 2021 Census

What is new with the 2021 Census?  
(Statistics Canada)

[Census Homepage](#)

[Dissemination Planning](#)



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# Break Out Group

## Discussion Questions:

1. What can CDP do for you with the Census?
2. What do you plan to do with the 2021 Census?



# 5 Minute Break



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# CDP Data Quiz – Part 2

Name the CDP data product (or product group) that makes these cross-tabulations possible and try to guess the value for Canada. Be as specific as possible.

1. West Asian boys aged 0-1 living below the Market Basket Measure.
2. Children 0-6 in female lone-parent families with 2016 income below the LIM-AT.
3. Median 2017 income of female refugees aged 25-54 speaking French only who arrived in 2012.
4. Seniors living alone, renting, in low income.

# CDP Data Quiz – Part 2

Name the CDP data product (or product group) that makes these cross-tabulations possible and try to guess the value for Canada. Be as specific as possible.

1. West Asian boys aged 0-1 living below the Market Basket Measure.

**Community Poverty Project – CPP-01. Canada: 1,340**

2. Children 0-6 in female lone-parent families with 2016 income below the LIM-AT.

**T1 FF Table I-13. Canada: 265,300**

3. Median 2017 income of female refugees aged 25-54 speaking French only who arrived in 2012.

**Longitudinal Immigration Database Table 5. Canada: \$30,900 (English only: \$28,200)**

4. Seniors living alone, renting, in low income.

**CUSP home energy spending table. Canada: 289,180**

# Discussion 4: How to Run a Consortium



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# How to Run a Consortium

Presentation of *Lead's Survey*,  
Mary Clarke (CDP)



# Results of *Consortium Lead's Survey*

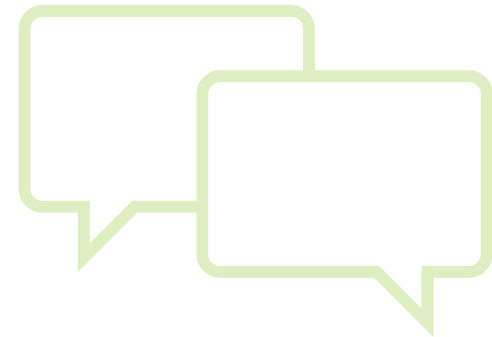
Presented by Mary Clarke (CDP)



# Question 1: Do members of your consortium meet regularly and, if so, what is the purpose of these meetings? (e.g., networking, collaboration, training, resource-sharing)

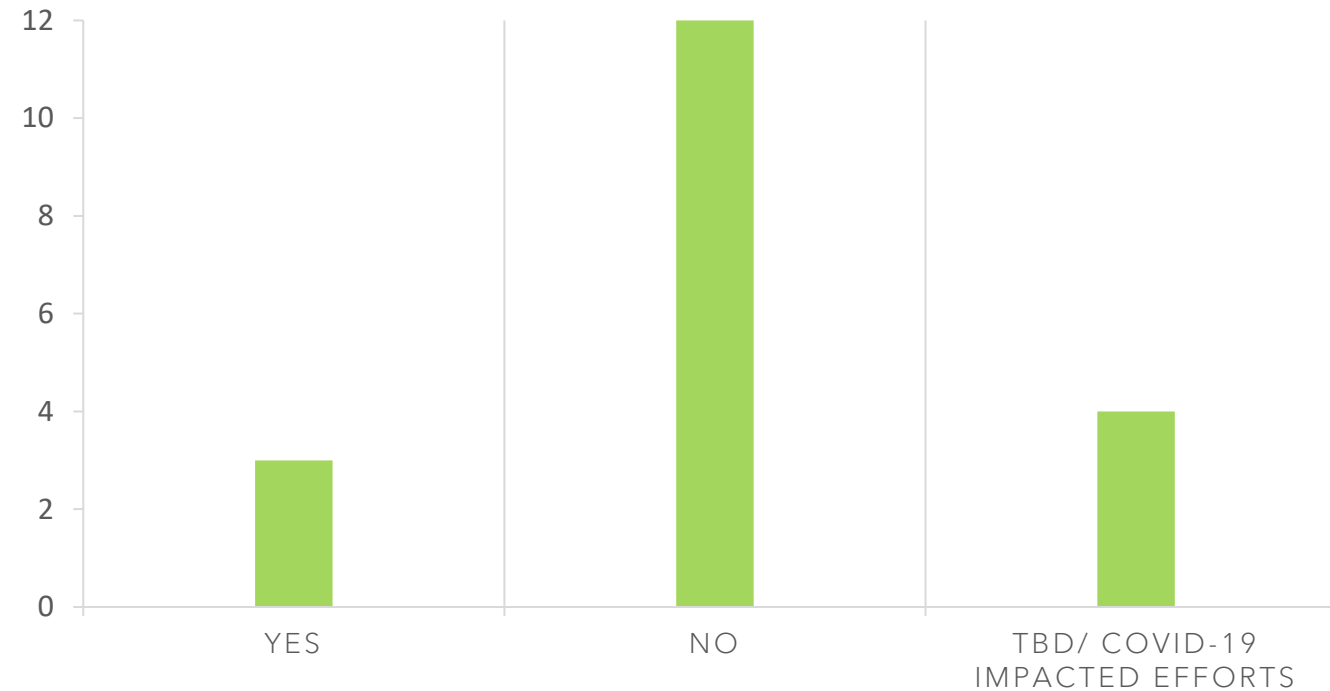
## Survey Responses

- Meetings are held to share resources, for training purposes (webinars), networking, and sharing updates on useful datasets
- Meeting frequency varies among consortium members. Some members meet several times a year, others not at all. COVID-19 has impacted meeting frequency.
- Some groups who currently do not meet regularly have expressed interest in organizing more consistent meetings



## Question 2: Is expanding your consortium's membership base a priority?

### SURVEY RESPONSES



While expanding consortium base may not be a priority, consortiums are often approached by interested organizations and welcome new membership



## Question 3: Do you actively recruit new members and how do you do so?

### Survey Responses

- Most consortiums do not actively recruit new members
- When recruitment does happen, it is usually through word-of-mouth



## Question 4: Give a brief description of how the consortium is managed and operated.

### Survey Responses

- Single organization (i.e. local government) often acts as the “lead”
- One individual within the organization often responsible for administrating consortium
- Informal management arrangements between different entities



## Question 5: How is your consortium financed?

Municipal/ Organization Budget

Members Share Costs

Survey Responses

Cost are subsidised by  
host organization

Grant Funding

Member organizations cost-share



## Question 6: Please provide a description of how CDP fees are split between the lead

Based on organization size and capacity to pay

Members pay a small fee, while host organization is responsible for majority

### Survey Responses

Consortium lead pays full cost

Costs are shared equally





## Question 7: Please describe the mix of member organizations in the consortium.

### Survey Responses

- Municipal Government
- Law Enforcement
- Para-governmental organizations
- University Research Groups
- Libraries
- Not-for-profit organizations
- School boards
- Health authority
- Community services



## Question 8: Is the consortium easy to manage? What have been the main challenges you have faced?

### Survey Responses

- Recruiting and engaging members is a challenge
- Members have different needs and skillsets. Many members are not data savvy
- Institutional capacity to pay membership fee & utilize data
- Connecting with disengaged members is a challenge
- Administratively speaking, the consortium is easy to manage



## Question 8: What type of work is produced by members of your consortium using CDP data?

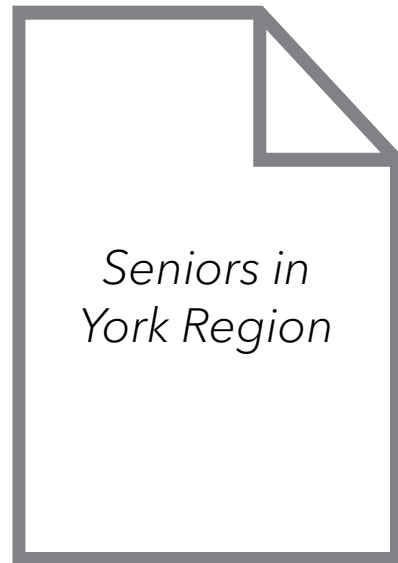
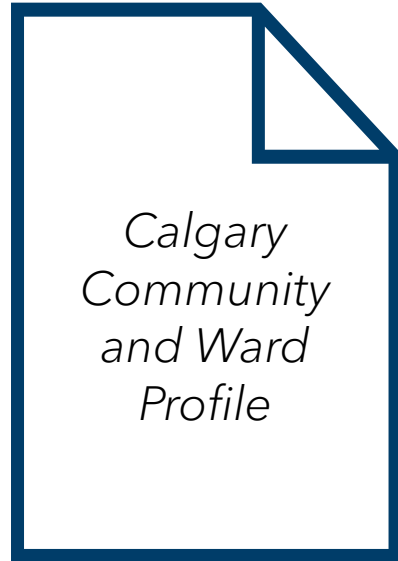
### Survey Responses

- Research briefs
- Fact sheets
- Dashboards & online maps
- Online data
- Infographics
- Data summaries used in council reports
- Census reports
- Thematic maps
- Community profile
- Indicators
- Health & population modeling
- Housing and poverty reduction planning



## Question 9: Please provide a list of publications or reports that have been produced using CDP?

### Sample Publications



## Question 10: What success stories would you want to convey to other consortia?



*Great place for like-minded people to come together and discuss data*



*Good data leads to good public policy which leads to good programs and stronger and healthier communities*



*Building the capacity of the entire team to utilize CDP through workshops and training secessions.*



# Break Out Groups

## Discussion Questions:

1. What can the CDP do to help run your consortium?
2. How do you run your consortium?



# Day 2: Closing Remarks



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# Closing Remarks

## CDP 2021 Annual Meeting Summary

- » 2020 program highlights
- » 2021-2022 outlook
- » Filling Data Gaps
- » Data Visualization
- » 2021 Census
- » How to Run a Consortium





# Closing Remarks

Participant Reflections?



# Closing Remarks

## Thank you Community Data Program

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