

# Community Action for Workforce Development

## ABOUT US

The Canadian Community Economic Development Network (CCEDNet) is a values-based, non-profit association committed to connecting people and ideas for action that builds local economies, strengthens communities, and benefits everyone. We have members throughout Canada, including organisations, networks, and individuals who are strengthening sustainable and equitable local economies. Members are active across many sectors such as community development, social enterprise, rural development, co-operative development, employment development, and housing.

We are committed to the values of Inclusion, Diversity, Equity, Dignity, Self-Determination, Solidarity, and Local Control. Together, we are working towards sustainable and inclusive communities directing their own social, environmental, and economic futures through our [Theory of Change](#).

## ABOUT THE PROGRAM

The Community Action for Workforce Development program is an initiative funded by the Government of Canada through the Community Workforce Development Program that pilots intersectional, community-led workforce planning models in three rural communities across Canada that support economic diversification strategies that take action on climate change and contribute to clean growth. In each community, the process engages small and medium enterprises from a range of industries and sectors as well as relevant community-based organisations and public agencies in community workforce planning, training and work placements in order to provide upskilling and reskilling training, wrap-around supports and work placements.

## PROJECT PARTNERS

CCEDNet is working with the following project partners to complete this project:

**Factor 5 Group** (Factor 5): Factor 5 is leading direct community engagement and is the point of contact for municipal and business partners who wish to be involved in the project.

**Community Data Program** (CDP): CDP is preparing a rural community workforce development data portal for all municipalities across Canada to provide secondary data that can support these communities in developing their own workforce development plans and enacting a similar project.

## GET INVOLVED

We are seeking involvement from the following kinds of groups.

**Are there any other ways you see yourself or your organization getting involved?**

**Reach out to us!**



### Intersectional Advisory Committee

We are looking for community leaders and organizations that work with one or more of the marginalized groups identified to guide us as we develop this project.



### Employers

We are looking to start recruiting employers willing to provide on-the-job training for the workers coming from one or more of communities.



### Trainers

We are looking to build a training program for employers to help them transition to being more climate resilient as well as give them the tools necessary to prepare their workspace to welcome the workers that are placed with them.



### Community Recruiters

We are looking for support in recruiting 150 workers from the three municipalities identified.

## PROGRAM TARGETS

### TARGET COMMUNITIES

- Arnprior, Ontario
- Slave Lake, Alberta
- Golden, British Columbia

### NUMBER OF EMPLOYERS

30

### NUMBER OF PLACEMENTS

150

of which 113 are assigned to members from \*marginalized communities

*\*Women, youth (between the ages of 18 and 30), persons with disabilities, First Nation, Inuit, Métis, newcomers, members of an official language minority community, Black Canadians, Racialized peoples, older workers (55 years and older), 2SLGBTQIA+ community members.*

Funded by the  
Government  
of Canada

Financé par le  
gouvernement  
du Canada

Canada



## CONTACT US

Chúk Odenigbo | Project Manager | [chuk@ccednet-rcdec.ca](mailto:chuk@ccednet-rcdec.ca)

Rahima Paiman | Project Coordinator | [r.paiman@ccednet-rcdec.ca](mailto:r.paiman@ccednet-rcdec.ca)